

Entry Fees – 2007 Outstanding Varieties Competition

SAF Members:

_____ Entries x \$100 per entry = \$_____

If SAF is to set up entries, please include fee below.

_____ Entries x \$15 fee per entry for set up \$_____

Non-Members:

_____ Entries x \$350 per entry = \$_____

If SAF is to set up entries, please include fee below.

_____ Entries x \$15 fee per entry for set up \$_____

Total Enclosed\$_____

Please choose a payment option:

Check enclosed. **Please make checks payable to SAF.**

Visa

Mastercard

American Express

Card Number: _____ Expiration Date: _____

Cardholder Name: _____

Cardholder Signature: _____

Return by August 24, 2007 to:

ATTN: Debi Aker

FAX: (703) 836-8705 or

Society of American Florists

Outstanding Varieties Competition

1601 Duke Street

Alexandria, VA 22314

ATTN: Debi Aker

Check #: _____

Date: _____

Acct. #: 50542-33-01

Init: _____

***Faxed entries paid by check are not considered entered until the check has been received.**

IMPORTANT NOTE: *Signature on this form indicates your acceptance of the 2007 Outstanding Varieties Competition Rules and Regulations, and allows SAF the right to photograph entries and use such photos at its discretion. Signature on this form indicates that the exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's participation in the competition and for injury or damage to exhibitor's displays, product, equipment and other property brought upon the premises of The La Quinta Resort. Signature on this form indicates that the exhibitor shall indemnify and hold harmless The Resort agents, servants and employees and the Society of American Florists' agents, employees, directors and membership from any and all such losses, damages and claims. **Entries will not be accepted if this form is not signed below.***

Signature: _____ Date: _____

Please Print Name: _____



2007 Outstanding Varieties Competition Rules and Regulations

Please read the following carefully. SAF reserves the right to exclude any entry from the competition that does not meet all conditions as specified below.

WHEN: September 26-29, 2007, at the 123rd Annual SAF Convention
WHERE: The La Quinta Resort and Club, Palm Springs, California
INFORMATION: Contact Debi Aker at 1-800-336-4743; daker@safnow.org

Entry forms must be received at SAF headquarters by Friday, August 24, 2007, with full payment.

- To be eligible for the competition, the entered variety must currently be available on the commercial market. No test varieties are permitted in this competition.
- Pokon & Chrysal is the official sponsor of the 2007 SAF Outstanding Varieties Competition. **Only Pokon & Chrysal hydrating and preservatives that are provided are to be used for the competition.** Any violation of this regulation will immediately disqualify an entry. No refund will be issued for disqualified entries. A representative from Pokon & Chrysal will be available during set up for assistance.
- Each company is **limited to 25 entries** in the competition – no exceptions.
- It is recommended that exhibitors prepare and set up their own entries. Representatives responsible for setting up entries should check in with the OV Coordinators upon arrival to receive instructions.
- No mechanical devices or additional decorative accessories will be permitted throughout the event. This includes, but is not limited to, promotional materials, props, or special signage. Only SAF designated materials may be displayed.
- Fresh flower and decorative foliage entries will consist of no more than 24 stems of the variety. No less than 24 stems should be provided. SAF reserves the right to admit the entry to the competition if it is determined that a representative sample is available.
- **Flowering, foliage and bedding plants** may be displayed in packs or pots (non-decorative). Three samples of the variety must be provided and samples may be of mixed form at the discretion of the exhibitor. SAF reserves the right to admit entries if less than the required number of samples are available.
- SAF will provide workspace, knives, access to water, hydration and preservatives and standard containers for preparing and displaying fresh cut flowers and foliage.
- The maintenance of the product by SAF will be according to currently accepted proper procedures for care and handling.

**SAF's 2007 Outstanding Varieties
Competition is sponsored by:**



2007 Outstanding Varieties Competition Rules and Regulations (continued)

- SAF reserves the right to withdraw any product deemed unacceptable for display. No refunds will be made for product that is unacceptable.
- Preparation for the competition will begin on Sunday, September 23 from Noon – 7:00 p.m., on Monday and Tuesday, September 24-25 from 9:00 AM - 6:00 PM and Wednesday, September 26 from 8:00 a.m. - 10:00 a.m. All entries must be completely set up by 10:00 a.m. on Wednesday. Exhibiting companies will not be allowed access to the competition room after 10:00 a.m. on Wednesday, September 26. No exceptions.
- SAF will decide on final placement of entries in the display.
- Any entry scheduled to be set up by an entering company that is not set up by 10:00 a.m. on Wednesday, September 26 will be set up by the SAF Coordinators. Exhibiting company will be charged the set up fee of \$15 for each entry SAF must set up.
- **Product must be shipped to arrive at Mellano & Company no later than Friday, September 21.**
- Outstanding Varieties Competition product will be delivered to the hotel on the morning of Saturday, September 22 in a refrigerated truck where it will be stored until set up which can begin on Sunday.
- Delivery method and expenses for getting product to Mellano & Company are the responsibility of the exhibiting company.
- Upon receipt of entry forms and payment, exhibitors will receive neon green labels that should be placed on the outside of shipping boxes being sent to Mellano & Company. These labels will help us quickly identify product for the competition versus product being donated for the SAF Palm Springs 2007 Convention. Please be sure to display these neon green labels on the outside of your boxes.
- **IMPORTANT:** Individual product in each box must be clearly tagged with variety name and exhibitor name.

Ship Entries to:

SAF Outstanding Varieties Competition
ATTN: Santiago Lopez
Mellano & Company
734 Wilshire Road
Oceanside, CA 92057

Tel: 760-433-9550/ FAX: 760-433-6721

- Entry Fees are payable with submission of the entry forms to SAF. Fees for entries canceled on or before August 24, 2007, will be refunded less a 15% administrative charge. **No refunds after August 24.**
- Substitutions for paid entries will be accepted until August 24, 2007. **Absolutely no substitutions will be accepted after August 24 or on-site in Palm Springs.**



2007 SAF Outstanding Varieties Competition

NEW - Judging Guidelines

- Each variety entered in the competition is judged on its own merits on five distinct areas. Each of the five areas being judged is worth up to 10 points each. Therefore, a maximum of 50 points can be earned for each entry.
- The five areas being judged for each entry are:
 - Color and commercial appeal (10 points)
 - Stem & foliage (10 points)
 - Bloom form (10 points)
 - Bloom size (10 points)
 - Overall quality/presentation (10 points)
- Judging will be conducted by three different sets of judges. Each set of judges will consist of a grower, retailer and wholesaler and will judge only a specific category.

The Point System has changed for 2007 – please note the change in scoring for ribbon winners!

The three categories for judging purposes are:

- ❖ Roses/spray roses
- ❖ All Other Fresh Cut Flowers
- ❖ Bedding Plants, Flowering Plants and Foliage

- The score for each entry will be determined by averaging the total scores of the three judges in each judged group. There is no predetermined number of red, or blue ribbons that may be awarded.

Blue ribbons are awarded to entries scoring 42-50 points.

Red ribbons are awarded to entries scoring 34-41 points.

Entries receiving a score of 33 or below will not be awarded ribbons

- **Best in Class** will be awarded to the highest scoring entry in each of the 12 entry categories. (See Rules and Regulations). In case of a tie, the judges will determine the “Best in Class” from among the tied entries.
- **Best in Show** will be judged from the 12 Best in Class award winners. All nine judges will be involved in selecting the Best in Show entry. In case of a tie, the judges will determine the “Best in Show” from among the tied Best in Class entries.

IMPORTANT INFORMATION:

*Judging will take place from 3:30 – 6:30 p.m. on Wednesday, September 26, 2007.
No admittance in the competition room will be allowed after 10:00 a.m. on Wednesday.
Scoring and ribbon placement will occur Wednesday evening.*

General admittance to the competition room will begin on Thursday, September 27 following the Kick-Off Breakfast. At that time, all ribbons will be on display, as well as the handout of ribbon winners.