
Product Spotlight: Poinsettia Brochure

They may still be shaking off that turkey hangover, but customers are wide-eyed when it comes to looking for holiday decorations and presents.

Point them to poinsettias with SAF's Poinsettia Brochure. Remind customers that this staple of the holidays is not poisonous to people or animals. More than 50 million poinsettias are expected to be sold this holiday season, according to the federal government. Get your cut of the Christmas tradition by getting the word out with the help of SAF. Created especially for consumers, the Poinsettia Brochure includes year-round care-and-handling tips and scientific evidence to help debunk the poisonous toxicity myth. Download it, print out some copies and start spreading some festive facts today.